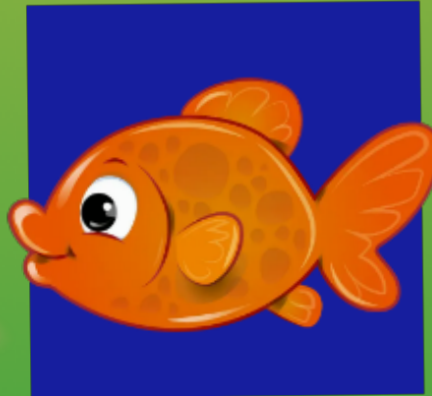


EVENT SPONSORSHIP



**Mid Michigan Pet Expo
March 22-24, 2024**



**3501 Lapeer
Rd.**

**Flint, MI
48503**



**Dort  Financial
CENTER**

MID-MICHIGAN PET EXPO

Overview

What: Mid-Michigan Pet Expo is a three day family event that will bring a variety of pet activities for pet owners and their companions to attend and participate in. Several events will be spectator events, as well as other events they can bring their pet to get involved. Activities include flyball, dock diving, police K9, therapy pets, vendors, and much more.

Where: Dort Financial Event Center in Flint, MI will host the Mid-Michigan Pet Expo, which is located at 3501 Lapeer Rd. in Flint, MI.

When: Friday thru Sunday, March 22-24, 2024.



Events:

UFLI Flyball: The entire family will enjoy watching these amazing athletes in a fast paced relay race between 2 teams of 4 dogs each. As these dogs race down and back over hurdles for a tennis ball, the adrenaline packed action will keep everyone on the edge of their seats waiting to see which team wins the race!

United Dock Diving: Dock diving is a family favorite, watching these K9 competitors fly high and jump far into a pool containing almost 30,000 gallons of water! Children can stand in the “splash zone” and get wet watching these pups plunge in for the win. This game will also be open for “try-its”, for spectators to see if their dog enjoys the game.

Other events: Other events including Police K9 demos, pet adoptions, AKC CGC & Trick Dog testing, expert speakers on topics such as training, nutrition, and more.

MID-MICHIGAN PET EXPO



Title Partner Sponsorship

Perks of partnership:

- Exclusive naming rights in the logo of the pet expo. For example, Mid-Michigan Pet Expo Sponsored by “Your Name Here” in the 2024 event logo, and listed on the website.
- Your name mentioned as a Sponsor in all paid advertisement including press releases, radio/TV broadcast mentions, print ads, and social media.
- Your name and logo printed on all signage, flyers, and handouts that are created for the event.
- 20' x 10' booth space at the expo.
- Sponsor has permission to hand out any marketing materials with welcome bags as the customers enter.
- Sponsor may provide any materials/ coupons/giveaways as prizes for competitors or contests for other attendees.
- Banners may be hung in the expo, provided by sponsor.
- Sponsorship logo and information will remain on the expo website until October of the event year.
- Sponsor name will appear on footer of all website pages, as well as write up on the Sponsor page.
- 50 tickets to the event.



Title Partner Sponsor: \$5000

MID-MICHIGAN PET EXPO



Presenting Partner Sponsorship

Perks of partnership:

- Prominent recognition on website and in event-related marketing material, such as banners, print, and press releases.
- 10' x 10' booth space at the expo.
- Sponsor has permission to hand out any marketing materials with welcome bags as the customers enter.
- Sponsor may provide any materials/coupons/giveaways as prizes for competitors or contests for other attendees.
- Banner may be hung in the expo (limited to 1), provided by sponsor.
- Sponsorship logo and information will remain on the expo website until October of the event year.
- Sponsor name and company information will appear on the Sponsor page of our website.
- Use of our name in your marketing as "Event Sponsor".
- 20 tickets to the event.



Presenting Partner Sponsor: \$3500

MID-MICHIGAN PET EXPO



Supporting Partner Sponsorship

Perks of partnership:

- 10' x 10' booth space at the expo.
- Your logo in all print ad marketing material, posters, and on social media.
- Sponsor has permission to hand out any marketing materials with welcome bags as the customers enter.
- Sponsor may provide any materials/ coupons/giveaways as prizes for competitors or contests for other attendees.
- Sponsor name and company information will appear on the Sponsor page of our website.
- Sponsorship logo and information will remain on the expo website until October of the event year.
- Use of our name in your marketing as "Event Sponsor".
- 5 tickets to the event.



Supporting Partner Sponsor: \$1000

MID-MICHIGAN PET EXPO



Vendor Booths

- “Early Bird” pricing: booths must have paperwork submitted and paid no later than 11:59pm on 12/15/2023.
- “Cutting It Close” pricing on all booths paid 12/16/23 – 2/15/24 at 11:59pm, additional \$50 (ex: 10’x10’ pet related = \$295)
- “Last Minute” booths paid on 2/16/24 but before deadline of 3/8/24 at 11:59pm, additional \$75 (ex: 10’x10’ pet related = \$320)
 - ★ 10’ x 10’ pet related early bird: \$245
 - ★ 10’ x 10’ NOT pet related early bird: \$395
 - ★ 10’ x 10’ non-profit: \$120
 - ★ 20’ x 10’ pet related early bird: \$370
 - ★ 20’ x 10’ NOT pet related early bird: \$495
 - ★ 20’ x 10’ non-profit: \$170

All vendors will have their information listed on our website under the Exhibitor section!





Mid-Michigan Pet Expo

March 22-24, 2024

Please fill out the information below with your level of sponsorship chosen. If you have questions, please email midmichiganpetexpo@gmail.com. *High speed wireless internet available for purchase directly through the venue.*

Contact Information:

Company Name: _____ Contact Name: _____
Address: _____ City/State/Zip: _____
Contact Number: _____ Email Address: _____
Website: _____ Social Media: _____
Product/Service description: _____

Sponsorship:

- Title Partner \$5000
- Presenting Partner \$3500
- Supporting Partner \$1000

Payment:

(All card payments will include a 4% convenience fee)

- Send me an invoice
- I will send a check
- Credit info below:

Card Number

Exp Date

Security Code

Zip Code

Signature

Date

Vendor:

(Select 2, your registration timing and your booth)

- 10' x 10' Pet Related *Early Bird* \$245
- 10' x 10' NOT Pet Related *Early Bird* \$395
- 10' x 10' Non-Profit Pet Related *Early Bird* \$120
- 20' x 10' Pet Related *Early Bird* \$370
- 20' x 10' NOT Pet Related *Early Bird* \$495
- 20' x 10' Non-Profit *Early Bird* \$170
- Electric \$30
- 1 table + 2 chairs \$15
- Early Bird*: paid before 12/15/23 at 11:59pm, price as shown
- Cutting It Close*: paid between 12/16/23-2/15/24 at 11:59pm, add \$50 to *Early Bird* pricing.
- Last Minute*: paid between 2/16/24 - 3/8/24 at 11:59pm, add \$75 to *Early Bird* pricing.

Cost of booth plus additional fees = _____

Ground mail to: 10225 Seymour Rd. Gaines, MI 48436

Email to: midmichiganpetexpo@gmail.com



Mid-Michigan Pet Expo

March 22-24, 2024

Sponsor/Vendor Contract

This Agreement is made on this date _____ between MID-MICHIGAN PET EXPO and _____ (“Exhibitor”), with respect to the EXPO March 22-24, 2024 (“Event”).

1. **Permitted Activity.** The Exhibitor is hereby permitted to sell or provide free samples of merchandise/services during their designated event times of the Event at their exhibit area designated by MID-MICHIGAN PET EXPO in exchange for Exhibitor’s payment to MID-MICHIGAN PET EXPO in the amount set forth on this exhibitor confirmation. Exhibitor may begin setting up for the Event during their designated time on Friday, March 24 and must break down and remove its property not before tear down time on March 26 and no later than 11:59p on March 26 unless otherwise agreed upon by MID-MICHIGAN PET EXPO. In the event Exhibitor fails to remove property by the foregoing time, MID-MICHIGAN PET EXPO has the right to immediately remove and discard such property.
2. **Payment.** Payment for Sponsorship must be received in full upon signing of contract. For vendors only, 50% downpayment must be received with submission of your registration. The reminder must be paid in full prior to the agreed upon date to secure your discount fees. Deposits for your Exhibit Space are non-refundable if the Exhibitor fails to fulfill, violates, or cancels the Exhibit space.
3. **Refunds:** No refunds will be made if the Exhibit Space is unused or partially used. MID MICHIGAN PET EXPO does not guarantee financial gain to you or your organization, nor attendance at the Expo. If the Exhibitor gives notice to Show Management that the Exhibitor will not participate in the Expo and would like to cancel with more than sixty (60) days notice, Show Management will return 100% minus convenience fees. If the notice is received more than thirty (30) days, Show Management will return 50% of money received minus convenience fees. No refunds shall be given if the Exhibitor cancels less than thirty (30) days from the start of the MID MICHIGAN PET EXPO.
4. **Cancellation.** MID-MICHIGAN PET EXPO may cancel the event at any time. In the event of such a cancellation, any monies previously paid by the Exhibitor will be refunded and both parties will be relieved of any further obligations or liabilities in connection with this Agreement.
5. **Insurance.** Exhibitor will maintain in effect throughout the period of the Event Commercial Form General Liability Insurance, written on an occurrence basis with minimum limits as follows: Each Occurrence \$1,000,000; and General Aggregate \$1,000,000. The cop eraser referred to under this Section 3 shall include MID-MICHIGAN PET EXPO as an additional insured up to the minimum limited as stated herein. Exhibitor upon the execution of this agreement, shall furnish MID-MICHIGAN PET EXPO with certificates of insurance evidencing compliance with all requirements. In the event that the insurance is canceled or materially modified, Exhibitor agrees to give immediate notice to MID-MICHIGAN PET EXPO. MID-MICHIGAN PET EXPO shall not be liable or responsible for any loss, damage, or injury to any property owned, rented, leased, borrowed, or in the custody of the Exhibitor in or upon the Event priority, resulting from any cause whatsoever, including but no limited to theft and vandalism. Exhibitor shall be responsible for insuring its property, and the insurance covering such property shall contain a waiver of subrogation clause in favor of MID-MICHIGAN PET EXPO.
6. **Indemnification.** Exhibitor will indemnify and hold the MID-MICHIGAN PET EXPO its parent and affiliate companies and their respective officers, directors, employees and agents, harmless from and against all claims, losses, liabilities, damages and expenses (including attorney fees) on account of injury or death to any person, including employees of the parties hereto, or loss of or damage to property, arising out of any products sold by or on behalf of Exhibitor and any acts or omissions of Exhibitor or of its representatives.
7. **Miscellaneous.** This Agreement contains the entire understanding of the parties with respect to its subject matter, supersedes all previous oral or written representations. This Agreement may be modified or amended only by a written instrument executed by both parties. This Agreement will be construed in accordance with the laws of the State of Michigan; any action alleging a breach of this Agreement must be brought in the state or federal courts in Michigan, and the parties hereby consent to the jurisdiction of such courts.

I have also read the Rules and Regulations page and contract to exhibit in the show as noted above (initial) _____

Signature

Date